



NEWS RELEASE

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FOR IMMEDIATE RELEASE

ATARI® COMPUTER SHIPPING DESKSET II™
FOR PROFESSIONAL DESKTOP PUBLISHING

LAS VEGAS, NV (November 13, 1989) -- Atari Computer is now shipping DeskSet II, a high-end, low-cost laser typesetting software package that offers an array of features previously available only to users of expensive photo typesetting systems.

In making the announcement, Sam Tramiel, president of Atari Corporation, said that DeskSet II contains all of the text editing, graphics, and page layout capabilities that are required in a professional publishing system.

"DeskSet II is designed for sophisticated, small business and home office users who, in order to stay competitive, must produce high-quality printed materials and graphics," Tramiel said. "When used with one of Atari's more powerful computer systems such as the MEGA 4™ or the TT and a laser printer, DeskSet II provides users with a complete DTP solution," he noted.

The program operates under the GEM interface and offers a combination of mouse-driven, pull-down menus; icon-based commands and hot-key sequences to help users perform functions easily. DeskSet II uses genuine Compugraphic

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ATARI COMPUTER INTRODUCES DESKSET II (cont.)

Intellifonts (scalable outline fonts) which can be set in half-point increments in sizes from 5 to 144 points. An interface card that enables users to output files on a Compugraphic 8400 Imagesetter at 2,540 dpi resolution is also available.

DeskSet II provides true WYSIWYG; the same font data used to display characters onscreen is also used to print. Font data includes automatic kerning information and allows for user-definable kerning pairs. Reverse type and the ability to condense and expand type are available. Users can also adjust character compensation, letter spacing, and word space bands.

"Atari Computer has ensured that DeskSet II provides users with a full range of text and graphics manipulation capabilities," explained Tramiel.

Pages are easily formatted and uniform page layouts can be created by using the master "base pages" and the clipboard functions. Text may be distributed automatically throughout the document; inside or around irregularly shaped regions or graphics; or flowed into graphic configurations formed by ellipses, polygons and other standard geometric shapes.

The software's translation utilities will allow import of text files from the leading word processing programs. DeskSet II also hyphenates in eleven languages according to linguistic-based rules. Hyphenation parameters can be set by the user and a modifiable hyphenation exception dictionary is included.

In addition, the system automatically numbers pages and allows the user to tag text with specific font size and style information, both globally and

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ATARI COMPUTER INTRODUCES DESKSET II (cont.)

locally. Users can also import graphics in standard GEM or IMG formats, as well as from common ST paint programs.

"Deskset II is a prime example of Atari Computer's dedication to providing complete solutions to home office, small business and departmental users Atari offers hardware and software combinations that provide the capabilities that users require at the price/performance ratio they expect," said Tramiel.

DeskSet II is now available for immediate delivery and has a suggested retail price of \$499.95.

For more information, contact Atari Computer, 1196 Borregas Avenue, Sunnyvale, CA 94088; (408) 745-2000.

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